



PORTLAND BUREAU OF TRANSPORTATION

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Chloe Eudaly Commissioner Chris Warner Director

October 1, 2020

Virtual Zoom Meeting

Northwest Stakeholder Advisory (SAC) - Supply Subcommittee Meeting Notes

Supply Subcommittee Members in attendance

Tom Ranieri, Northwest Business Association
Jeanne Harrison, Northwest District Association
Dan Anderson, At-Large
Nick Fenster, Northwest Business Association

Public in Attendance

Jonathan Mathews

Portland Bureau of Transportation (PBOT) Staff

Rae-Leigh Stark, Northwest Parking District Liaison
Zena Rockowitz, Parking Program Specialist

Off-Street Demand and Feasibility Study

Rae-Leigh gives update on the off-street demand study. A meeting with City Procurement is scheduled for October 5. Hopes to have the bid out by mid-October. There will be a six week proposal window.

Shared Parking

Rae-Leigh discusses shared parking. There are 12 off-street parking lots in the district that we want people to make use of. Rae-Leigh shows a map and chart of the parking lots, indicating the five lots with the most spaces with the most in the Conway area. There are four different shared parking providers:

- NW Parking uses Citifyd app
- SP+ uses SpotHero but not in northwest
- City Center Parking
- Star Park

Dan says, the apps SpotHero and Citifyd could be analogous to Lyft versus Uber. There may be the case that if one provider casts a broader net, it may have more utility. Thinks the time to get it deployed and running could be significant, as it not well known in Portland, but thinks it will be more convenient once people set it up.



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Tom says, it would be best for the parking lots use the same app. There may not be enough incentive to put a lot of effort into it if they are dividing up relatively small amounts of inventory. Just like the e-scooters, it is unlikely they are making money because they don't have enough business that could make it worth their while.

Dan notes it could be low cost marketing, once it gets set up. Feels that the signage is good but some people feel like it doesn't exist if it's not on the Smartphone.

Rae-Leigh explains that PBOT does not want to subsidize parking but want to use funds to help with wayfinding and kiosks. PBOT cannot give preference to one lot over another when it comes to advertising. Not all lots have been interested in wayfinding signs. Next steps are to reach out to parking providers to determine interest in using the apps and what the experience has been using the apps. Will request any data they have on occupancy now and pre-COVID. Will also see if they want to come to the supply subcommittee or participate in an information session. Rae-Leigh will update the spreadsheet on occupancy of lots. Citifyd is based in Portland.

Tom wants to know how much parking meter revenue is down since COVID. Nick wants to include the number of spaces reduced for street seats.

Inventory of Removed Spaces

Rae-Leigh discusses public projects that recently removed parking. Glisan and 21st Transit Stop (5 spaces), NW Flanders on 24th (8 spaces). 20th Street Greenway, Conway Area, and #24 bus route. Sometimes parking is added. Will start tallying in the spreadsheet.

Nick wants to know about curb extensions taking out parking due to NWIM.

Tom and Nick point out that certain parking spaces are more valuable than others in the district, so the impact of reduction depends on where the parking is located. Rae-Leigh says they will look at the areas with high demand.

New Business

Jeanne asks about meters on the new segment of NW 20TH Avenue. Rae-Leigh says there are 4 meters that still need be installed and this may occur in mid-October when they install them on NW 24th and NW 25th Avenue. The meters will go live when they are installed.

Meeting Adjourned